



Soft Serve

A Sweet Deal
for Customers
and
High Business Profit



ItalianGelato
Concepts

dessert projects & equipment supply

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Creamy Soft Serve & Frozen Yoghurt Made fresh daily

Produce a wide selection of
Sundaes, Cones & Desserts,
Milk Shakes, Thick Shakes & Smoothies

Premium quality soft serve
or yoghurt mix provided to
produce up to
\$33,000
worth of retail sales
free with each purchase*

*Figures are based on achieving average overruns of 70%.



Let's look at the profit margin

Choose between soft serve & frozen yoghurt

Each bag produces up to 70 cones *
That's over 500 serves per carton

Based on a menu price @ \$3.00 per serve
Ingredient cost averages \$0.50 including cone

With only 50 serves per day

Your annual sales can be around \$50,000

THAT'S AN ANNUAL GROSS PROFIT OF MORE THAN \$42,500



*Figures are based on achieving average overruns of 70% with a 120 ml serve.

Let's get your soft serve business started...

**We will supply you with enough
Yoghurt or soft serve mix**

**To produce up to your first \$33,000
Worth of retail sales***

(Supplied Free of Cost up to 20 x Cartons of Powdered Mix)



Iceteam 301 Inox



Iceteam 453 Inox



Ugolini QuickGel

**Figures are based on achieving average overruns of 70% with a 120 ml serve.*

Equipment lease cost for the Ugolini QuickGel
Rent-Try-Buy from \$119.00 + GST PER WEEK *

After your 12 month Rent-Try-Buy product ends, you can:
Purchase / Continue To Rent / Lease / Return

**PLUS INGREDIENTS TO PRODUCE YOUR FIRST \$15,500
WORTH OF RETAIL SALES** *(supplied with 10 Cartons of Powdered Mix)*



Equipment lease cost for the IceTeam 301 Inox
Rent-Try-Buy from \$212.00 + GST PER WEEK *

After your 12 month Rent-Try-Buy product ends, you can:
Purchase / Continue To Rent / Lease / Return

**PLUS INGREDIENTS TO PRODUCE YOUR FIRST \$25,000
WORTH OF RETAIL SALES** *(supplied with 15 Cartons of Powdered Mix)*

Equipment lease cost for the IceTeam 453 Inox
Rent-Try-Buy from \$387.00 + GST PER WEEK *

After your 12 month Rent-Try-Buy product ends, you can:
Purchase / Continue To Rent / Lease / Return

**PLUS INGREDIENTS TO PRODUCE YOUR FIRST \$33,000
WORTH OF RETAIL SALES** *(supplied with 20 Cartons of Powdered Mix)*



*Rent-Try-Buy supplied by SilverChef and are subject to market fluctuations.
Terms & conditions apply.

Italian Gelato Concepts demonstration

To arrange a demonstration at our Italian Gelato Concepts showroom to see our range of soft serve and artisan gelato equipment options. Our skilled gelato chef and knowledgeable sales team will help you in selecting the right equipment for your individual application. Introductory sessions can be booked online through www.italiangelato.com.au

Italian Gelato Concepts provides full service backup, 24 hours a day, 7 days a week via our team of trained support personnel and strategically placed, authorised service agents provide backup to outlying areas



www.italiangelato.com.au